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Why you need a
needs analysis



What is a needs analysis?

- It helps you determine the gap between the learner's linguistic capabilities and their target whilst honing in on their objectives
- You prepare questions to ask your prospective student to detect if/how you can cater to their needs
- It can be conducted through a survey, a questionnaire, a test or an interview

Why is it important?

- To ensure you can provide the service
- To guide you (no syllabus/curriculum to follow)
- It highlights learning objectives to both parties
- It heightens the learner's awareness of their favoured teaching/learning styles

How to conduct a needs analysis

- Ask the right questions
 - prepare questions on an individual basis and ask follow-up questions (semi-structured) interview
 - be specific - ask questions you want the answer to
 - ask a vague question, you'll get a vague answer
 - ask open-ended questions – closed questions will not give you the answers you're looking for
- Use your experiences as a learner and as a teacher to your advantage
 - provide prompts and examples from your own learning/teaching experience

Benefits for you as the teacher

- It can guide your lesson plans
- You can cater to the individuality of your student/students
 - It can help define your lesson objectives and outcomes
- You are more likely to receive more positive feedback from your student and they are more likely to recommend you to other students
 - You have clear communication with your student
 - It holds students accountable

Benefits for your learners

- Lessons focus on their needs
- Lessons are more pleasing because they are personalized
- Noticeable progress is more likely and therefore motivating
 - Learners can contribute to their own learning process
 - It holds learners accountable

Thank you for listening

Any questions?



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